



Koppen Creative

It's all about experience!

Showcase Grimmburgh

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KoppenCreative.com



S H O W C A S E

Preface

This brochure is a special publication by Koppen Creative, showcasing the project of **Theme Park Grimmburgh**. We at Koppen Creative decided to give birth to this imaginative theme park to let our creativity run free, to put all our specialisms and different design and illustration styles on display.

Koppen Creative is *the* company that fulfills all your needs in custom design for artwork and characters, mascots & show costumes, storytelling, merchandise, AR & VR, 3D Shaping and film & animation.

Please take a look at our new website koppencreative.com for much more design samples and information on our way of working with our customers all over Europe. Hope to hear from you soon!

Best Regards,

Rob Koppen

CEO
Koppen Creative



Your project
is our passion!



Characters, amazing stories,
animations, park maps, conceptual
design, costumes, merchandise...
Our broad design team can provide
you with everything you might need.

Browse through this brochure and
discover what we have to offer!





Once upon a time...

there was a fantastic theme park called



Showcase
A Koppen Creative project

Grimmburgh, the story

The background of Grimmburgh and the main characters in a nutshell:

Brother and sister Grimm are the main characters of our theme park and holiday park. Together, they like to travel to magical worlds far, far away. Which is becoming more and more difficult nowadays, because slowly the magic is disappearing from our world. Brother and sister Grimm decided to found their own fairy tale land as a safe haven for magical creatures. So it is here, at Grimmburgh in the Grimm Estate, that fairy tales and imaginary figures find a place to be and feel at home.

Would you like to meet our fairy tale characters? And experience the magic yourself? Come visit us at Grimmburgh!

Grimmburgh is a magical world on itself, with individually themed sub sections.

There are two main characters for the entire theme park and sidekick characters for each thematical section of the park.

The main characters function as catalyst for the story. All sidekick characters are animal friends of the core characters. They serve as icon for host and merchandise.





Grimmburgh Park Map

The main sections of Grimmburgh Theme Park are as follows:

Grimmburgh Castle: the main castle placed at the core of the park functions as a hub, with the Grimm brother and sister as main characters.

Themed sub sections of the park:

- **Fairy Tale Land**, a more traditional fairy tale forrest
- **Sugar Cane Land**, a happy candy land with a steampunk twist
- **1001 Nights**, a place for exotic fairy tales
- **The Dark Woods**, a scary (but not so scary) area
- **Terra Incognita**, a Jules Verne inspired world open to explore



The Dark Woods

In a place where fairy tales come to life, sometimes the monsters of the stories also come back to our world... But have no fear: most are not as scary as they seem!

This part of the theme park is aimed at older children and (young) adults, with thrilling rides and twisted stories.





It is important that all different park sections have their unique appearance. In this way guests always feel like they are in a unique world. You come up with ideas and we design it for you.



Sugar Cane Land

Have a blast in this incredibly sweet-juicy, candy-packed steampunk paradise. Walking the candy-coated paths feels like being in a dream. And who doesn't want that?



Besides the general theme of the park, it is important that attention is paid to all small details. The typography on signs, cogs instead of tree leaves and candy buttons on the bear suit: every detail counts!



Terra Incognita by Jules Verne

Admire the amazing inventions of Jules Verne and go on adventure in this wonderful, unexplored world. From traveling above the trees by hot air

balloons, to discovering a new world below ground and above, you'll have a great time here.

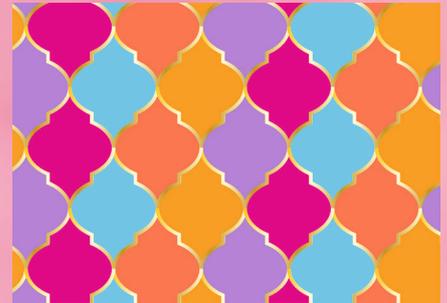
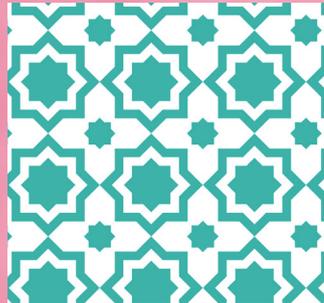




Conceptual artwork can help to imagine how areas might look like. We can help make your ideas convincing by making them visual.

1001 Nights

Inspired by the magic of the East and fairy tales such as Aladdin, this section is truly an experience. You find yourself on vacation without ever getting on a plane. Enjoy oriental tea houses and tropical atmospheres.



Patterns on pots, banners and rugs make a big difference. Without realizing it, we associate certain patterns and symbols with places where we have seen them before. Feel free to ask us for custom patterns for menu boxes, wallpaper, fabric, etc.



Fairy Tale Land

From gnome houses and mermaid caves to dragons and princesses, these are the things you can encounter here. Are you ready to explore this fairy tale landscape with brother and sister Grimm?

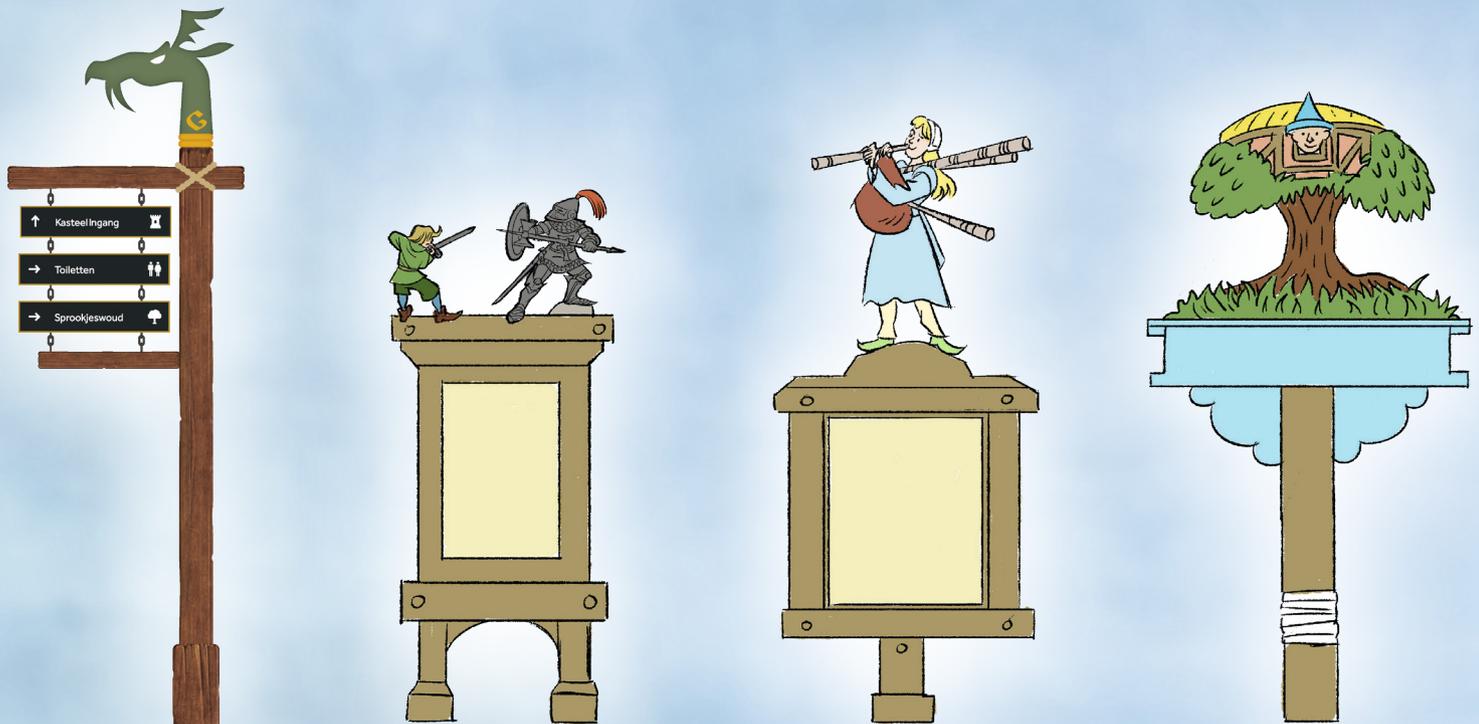


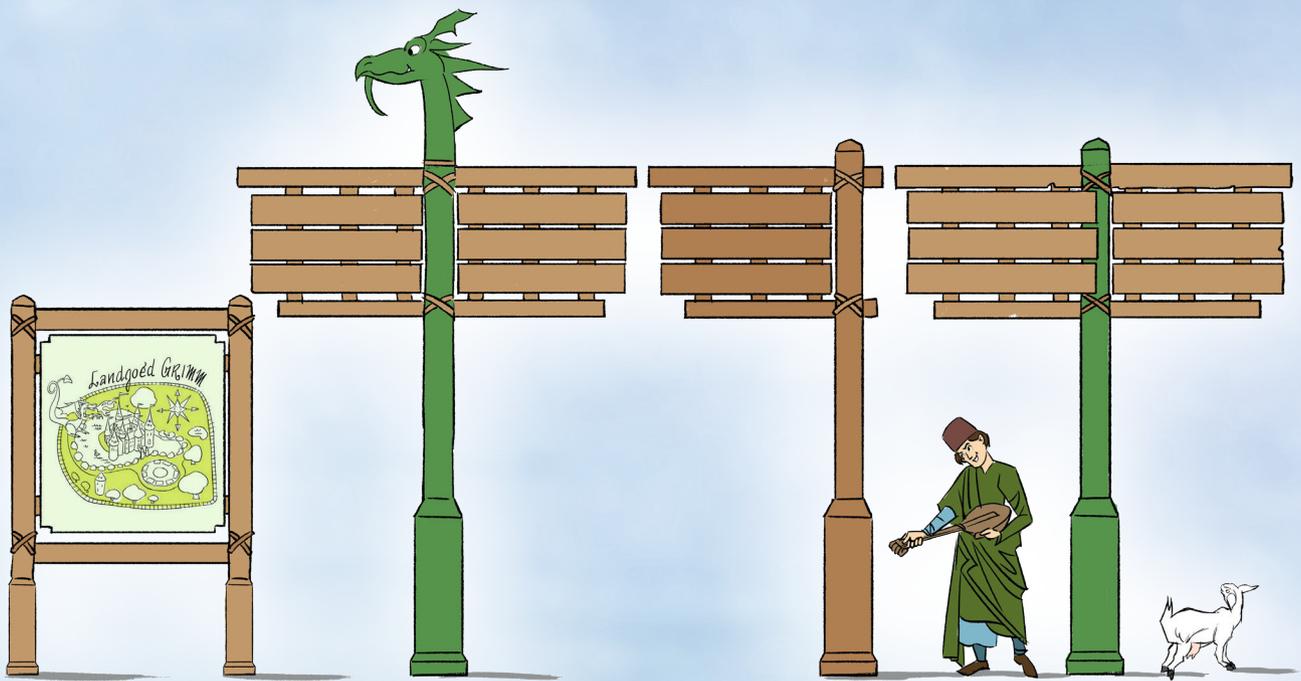
Would you like to have a large scale dragon made in 3D? No problem! Koppin Creative has all specialists in house. Let's get started!



Park signs

Besides park maps, road signs are very useful and necessary. To complete the overall visitor experience, these can be designed in style.





3D Shaping

Koppen Creative has all the expertise in house in regard to 3D Shaping, which gives us a unique position within the world of 3D models. A special combination of technical knowledge and a large dose of creativity makes it possible to develop almost any idea or design into a high-quality 3D object of any desired size.

Every project requires a different method with creative solutions. You will receive expert advice based on the purpose and desired appearance of your object or advertisement. This allows a unique result to be achieved. In this way we keep ourselves sharp, our work remains varied and you get the highest possible result.

Would you like to have a unique design object made? Want to stand out and promote your product, brand or mascot in a unique way? Would you like to have (large) objects made in 3D? Like a large statue, your logo or decoration for the swimming pool? Koppen Creative will design and produce it for you!



Mascots & Show Costumes



Nothing is more fun than bringing characters to life! Our top quality mascot suits are professional gear for your actors. We provide from design to end product.

Animation

From elegant, short explanation videos to beautiful visuals. Moving images add an extra dimension to the experience!

Your products, attractions and events in the spotlight on all kinds of screens? At our animation studio, we make dynamic short films. We bring static images to life! We transform existing material to video animations. All kind of material can be used as a starting point. Think of photo's, corporate identity elements, characters, artwork of merchandise and other products, packaging, menus and other designs that are made for print or internet.

Commercial and informative eye-catchers

Our animations can be seen on screens in all kinds of locations. Think of displays at food corners, theme decoration at attractions, shows and events, in-store

advertising, cinema advertising, TV commercials and narrowcasting applications. And don't forget the impact of animation on various social media platforms!

Concept and creation

Designing animations with moving images, that is what we do best. We create attractive animations from art, photos, illustrations, corporate identity elements and text. If desired, complete with music and a voice-over. Do you already have a storyboard or script? We can use that as a starting point. If not, we create a storyboard for you. Based on your instructions, we create animations according to your wishes.



Merchandise

The atmosphere of Grimmburgh can be felt and seen in the environment and mascot suits, but is extended to merchandise goods too. Koppen Creative offers a wide range of merchandise products in different market sections.



Stationery and creativity sets

Think of:

- Branded pencils, pens and markers
- Notebooks, diaries, friendship books
- Stickers and more...



Plush and cuddly toys

Think of:

- Large and small plush toys
- Cuddly blankets and pillows
- Hand dolls, soft key chains...





Branded toys and

Think of:

- (Wooden) Puzzles, games
- Illustrated reading books
- Coloring pages, action figures...



Catering & hospitality products

Think of:

- Slush cups
- Drinking, ice cream cups and mugs
- Menu boxes, placemats and more!

All specialists under one roof!



Custom design

Our designers guarantee appealing and original creations, tailor made characters and custom design of merchandise products.



Storytelling

By starting with the beating heart - the unique story - of your mascot, our storytellers develop characters with a right to exist.



Merchandise

Koppen Creative has more than 30 years of experience in merchandise and products for the hospitality industry.





AR & VR

Our AR & VR specialists bring objects to life in a virtual world, packed with a fun experience.



Mascots & costumes

Our workshop manufactures top quality mascot suits and spectacular costumes for theater and shows.



3D-Shaping

Design objects in 3D from small to large format make your product or mascot stand out even more. Koppen Creative likes to think along with you!



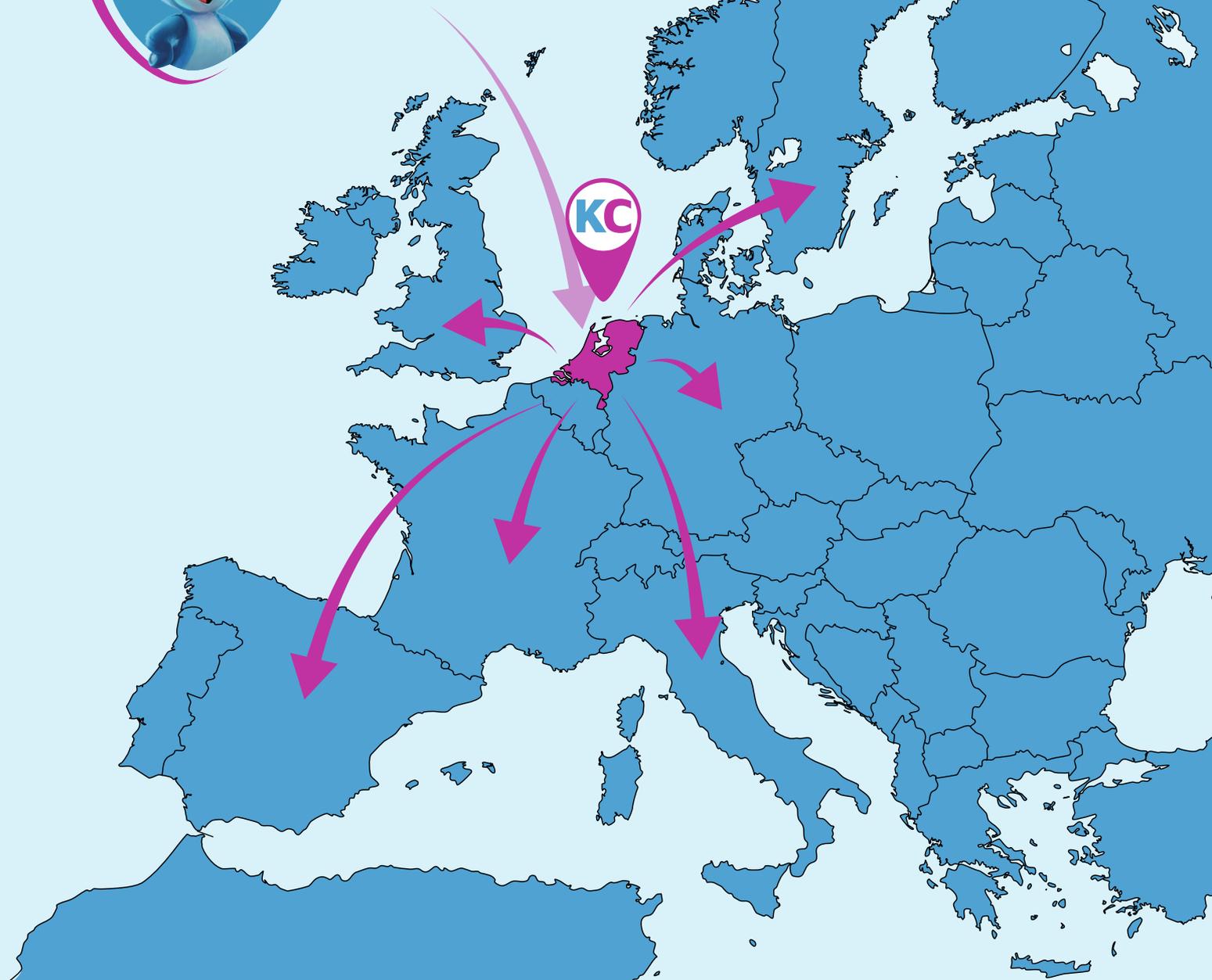
Film & Animation

Bring your characters and products to life with animated stories and compelling presentations, suitable for your digital signage solutions and online presence.





Koppen Creative



Contact

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🌐 KoppenCreative.com

Are you looking for something, but are you not sure what exactly?
No problem, we are happy to help! Read more about requesting our services in the section on the right side of this page.

Free shuttle service

✈ Free pickup from Eindhoven Airport and Eindhoven train station
(15 minutes)

🚗 1 hour and 15 minutes from Amsterdam Airport / Schiphol
(free pickup from Eindhoven train station)



Make your request

Would you like to have your own custom design, mascot, costume or merchandise made? Or are you interested in our other services? We are happy to send you a quote, without any obligations.

You can contact us by using the form on our website KoppenCreative.com. Would you rather speak to us personally? Feel free to call us on +31 (0)40 286 82 79 or send an email to us at info@koppencreative.com.

Information we need

We can answer the fastest if your question is as clear and complete as possible. Don't know everything yet? That does not matter, we will contact you for more information.

To get you started, here are some frequently asked questions:

- What kind of design or product are you looking for?
- What size do you have in mind?
- What quantity?
- Do you have any specific needs?
- Preference for materials?
- What are you going to use it for?
- How soon do you need it?
- Do you already have a sketch, example or design yourself?

Please send it along, everything will help to get a better picture of your question.

 KoppenCreative.com



We are happy to serve you

Are you interested in our services, our product range and what we can do for you?
Inquire about the possibilities without any obligations. We are ready for you and happy to help!

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